WHAT IS CLAIMED IS:

- 1. A hockey stick comprising a shaft and a blade, the blade having a core substantially enclosed within an outer layer, the outer layer comprising a primary impact layer and a secondary impact layer that generally oppose one another, the core comprising a foam-filled cell structure comprising a plurality of cell walls, the core arranged between the primary and secondary impact layers and configured so that longitudinal axes of the cell walls generally extend in a direction from the primary impact layer toward the secondary impact layer.
- 2. The hockey stick of Claim 1, wherein the longitudinal axes of the cell walls generally extend in a direction generally perpendicular to the primary impact layer.
- 3. The hockey stick of Claim 1, wherein the primary and secondary impact layers comprise a laminate structure.
- 4. The hockey stick of Claim 3, wherein the cell walls substantially engage the primary impact layer laminate structure.
- 5. The hockey stick of Claim 4, wherein the cell walls substantially engage the secondary impact layer laminate structure.
- 6. The hockey stick of Claim 4, wherein a layer of foam is disposed between the cell walls and the secondary impact layer laminate structure.
- 7. The hockey stick of Claim 1, wherein the cell walls are constructed of a different material than the outer layer.
- 8. The hockey stick of Claim 1, wherein the cell structure is configured to dampen vibrations from impacts to the primary impact layer.
- 9. The hockey stick of Claim 1, wherein the cell structure is more compliant than the outer layer.
- 10. The hockey stick of Claim 9, wherein the outer layer is substantially rigid and the cell structure is semi-rigid.
- 11. The hockey stick of Claim 1, wherein the cell structure comprises an open cell structure.
- 12. The hockey stick of Claim 1, wherein the cell structure comprises a closed cell structure.

- 13. The hockey stick of Claim 12, wherein cell walls intersect to form a plurality of closed cells.
- 14. The hockey stick of Claim 13, wherein the cell structure is arranged in a honeycomb structure.
- 15. The hockey stick of Claim 12, wherein a diameter of the cells is between about 1/20 in. and ½ in.
- 16. The hockey stick of Claim 15, wherein the diameter is between about 1/8 in. and 3/8 in.
- 17. The hockey stick of Claim 1, wherein the blade core comprises a first portion and a second portion, and the first portion has different structural properties than the second portion.
- 18. The hockey stick of Claim 17, wherein the first portion comprises a cell structure and the second portion does not comprise a cell structure.
- 19. The hockey stick of Claim 17, wherein the first portion comprises a foam having greater structural strength than a material of the second portion.
- 20. A method for making a sporting implement blade portion configured to withstand repeated impacts, comprising:

providing a core comprising a foam-filled cell structure, the cell structure comprising a plurality of cell walls that cooperate to define a plurality of cells therebetween, the cell walls arranged so that each cell has a longitudinal axis; and

enclosing the cell structure in a generally rigid outer layer having an impact surface:

wherein the cell structure is arranged relative to the outer layer such that the longitudinal axis is generally transverse to the impact surface.

- 21. The method of Claim 20, wherein the cell structure is arranged so that at least some of the cell walls are substantially in contact with the outer layer.
- 22. The method of Claim 20 additionally comprising treating the foam so that it preferentially expands in a desired direction prior to enclosing the core within the outer layer.
- 23. The method of Claim 22, wherein the core is arranged so that the foam preferentially expands in a direction generally away from the impact surface.

- 24. The method of Claim 23, wherein treating the foam comprises roughening a surface of the foam.
- 25. The method of Claim 20, wherein providing the core comprises providing a sheet stock of a foam-filled cell structure and cutting it to a desired size.
- 26. The method of Claim 20, wherein providing the core comprises providing a cell structure shaped to generally approximate a shape of the core, placing the shaped cell structure in a mold that approximates the shape of the core, and injecting an expanding structural foam into the mold.
- 27. A sports stick having a handle portion and a contact portion, the contact portion configured to impact a sports implement and having a primary impact face and a secondary impact face that generally oppose one another, the contact portion further comprising a core substantially surrounded by a cover, the core comprising a celled structural member constructed of a different material than the cover and comprising a plurality of cell walls, the cell walls arranged to extend generally in a direction from the primary impact face to the secondary impact face.
- 28. The hockey stick of Claim 27, wherein the celled member is more pliable than the primary impact face.
- 29. The hockey stick of Claim 28, wherein the celled member is configured to absorb and dampen vibrations from impacts to the primary impact face.